

Wesbild Shopping Mall, Barnes & Noble, West Seattle

On Nov. 18, 2006 after having the pest control operator service the Bird Buffer™ with fluid on Nov. 15th, I observed the following change in bird habits had taken place.

A 5 acre area around Barnes & Noble store was clear of any birds. The bird Buffer™ was working just before dawn and the light odor was hardly present, yet the birds were outside the area.

The mall was very busy with lots of shopping activity, including inside the store.

After viewing the lack of birds, I began to look around to spot any bird activity at all.



Bird Buffer
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Birds were seen 5 acres away looking at the B&N store, yet staying away. I went inside to discuss my observation with the acting manager, Tamara.

I brought Tamara outside to see the lack of bird activity in front of the store and pointed

out the birds roosting next door.



1000' away, on the roof of Chicos, 8 birds were roosting. No birds were found on or around the Barnes & Noble Store.

The birds were not active. They seemed content with their new location as other pigeons joined them.

Further inspection of the front of Barnes & Noble entrance detected the droppings previously present on the glass overhang. Tamara and I walked the front entrance to look



and observe this and she stated she would have them cleaned soon.



We discussed the importance of having a clean area for less attraction for birds to return. Birds see these signs as a welcome.

Cleaning the area will also give us a clear indication that birds are not sneaking in when we are not watching. We can immediately spot any new activity and keep a close eye on the area.

It also enhances the look of the entrance, which was the reason for the installation in the first place.

The rest of the awning looks very clean. The recent rain has cleaned most of it and it looks nice. No more bird droppings are accumulating at the front door. The birds have left and will stay away as long as they detect the presence of MA.



As you can see in the bird photos, they have not been harmed, but are free to leave the area. They have accepted their new area and are roosting elsewhere.

While I was there, the wind shifted to the east (opposite



direction). The wind shift carried the grape odor the other direction toward the Target Store next door. The odor was very slight and not detected or observed by anyone but me.

People were sitting outside enjoying the beautiful evening and no birds were detected. Even undetectable odor works for bird control.

Noteworthy the birds did not return to the Barnes & Noble facility during this change of wind. Because the birds detected the odor in the area, they stay clear being educated that the Bird Buffer is present. Normally when people have food outside, it attracts birds. There were no birds here...except 5 acres away at Chicos.



GBS, Inc. guarantee of 96% bird control in open spaces has done it's job. Bird Buffer has eliminated 100% of the bird roosting on the entrance and all of the surrounding ledges of Barnes & Noble.

In just one month, Bird Buffer has educated the birds to leave, creating a beautiful location to shop.

Now we know where the birds have gone. And the birds are happy...over at Chicos! Consider another Bird Buffer for bird control in other open spaces beyond 5 acres.